

Applying Pyramid Principle will streamline communication & increase your influence

Pyramid Principle Applied

1

Assertion

What: Your recommended action
How: 10 words or less

2

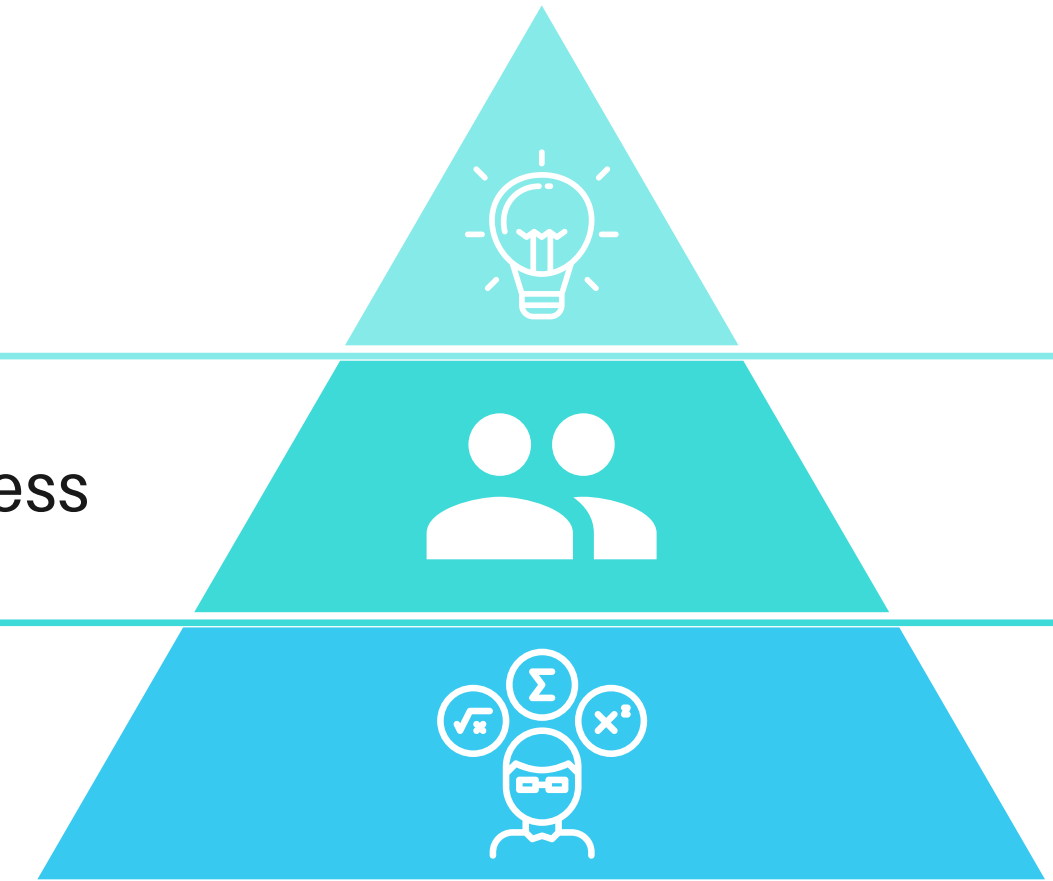
Arguments

What: Why recommendation matters to the business
How: Max of 3-4 per assertion

3

Data

What: Why this is right decision amongst options
How: Max of 3-4 data points per argument



Organizational Pain Points

Email

Presentation

Meetings

To transform the way you and your team communicate, join us for a Pyramid Principle Applied training. Next group program kicking off January 2021! Scan the QR code to learn more!



 **SCAN ME**