



Management Consulted

CONSULTING FIRM SUPPORT

who we are

- Most popular global website on consulting industry, with 3.5M prospective/current consultant and corporate decision-maker readers
- World-leading provider of training in consulting concepts, skills, and best practices

what we do

Media:

- Curated, long-lasting content to promote firm, expand recruiting pool, build story, and raise awareness.

Training:

- 100+ dynamic workshops per year for Fortune 500/consulting firms and top business schools
- Preboarding: Tailored digital courses
- Onboarding/on-going: Interactive group training delivered on-site
- Executive coaching: 1:1 sessions to support staff development

training

concepts covered

Excel / PowerPoint
Pyramid Principle
MECE
Framework Design
Executive Communication
And More

testimonial

"MC gave our firm a consistent language and more structured approach to creating compelling arguments."

partners

Facebook
Harvard Business School
MIT
Stanford University
And 60+ more

delivery

Digital Courses
Onsite/Offsite
1:1 Coaching

media

CO-CREATED CONTENT TO
INCREASE BRAND VISIBILITY,
ENGAGEMENT, AND RECRUITING REACH

MC VALUE PROPOSITION



1. Massive market penetration: 3M+ readers per year looking to join firms and buy services
2. High user engagement: 45k+ email list with high open rates
3. Multi-channel: Website, email
4. Growing platform: ~1M new readers per year

WRITTEN, DURABLE CONTENT



What makes the firm unique:

- Firm profile
- Office profile
- Career profile
- Day-in-the-life
- Partner interview
- Client case study

VIDEO STORYTELLING

What makes the firm unique:

- Inside The Firm: Video Tour
- Partner interview
- Day-in-the-life

